

Rodrigo Redondo Peralta

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EDUCATION

- › M.S in Digital Image & Design. New York University, SCPS, Centre of Advance Digital Applications. New York, NY. May 2007.
- › B.A in Design. Graduate with maximum distinction at The Pontificia Universidad Católica de Chile. Santiago, Chile. July 2001.
- › Design Licentiate. Pontificia Universidad Católica de Chile. Santiago, Chile. December 2000.

WORK EXPERIENCE

- › Senior Art Director & Producer at ABC News. (Jan 2011-Present)
- › Motion Design Instructor at New York University, Center of Advance Digital Applications. MS in Digital Imaging and Design. Spring 2014 - Fall 2016. New York, NY.
- › Art Director at ABC News. (2007-2010)
- › Motion Graphics Artist at a ABC News (2006)
- › Senior Art Director. ViaX Networks, Broadcast Design Department. Santiago, Chile. (July 2004–August 2005)
- › Professor, Motion Graphic Workshop. Graphic Design School, Mayor University. Santiago, Chile. (March 2003-August 2005).
- › Teacher, Audio Visual Design Workshop. Graphic Design School, Duoc UC. Santiago, Chile. (August 2003-August 2005).
- › Teacher, Design and Post Production Workshop. Audio Visual Communication School, Duoc UC. Santiago, Chile.(March 2002--August 2005).
- › Motion Graphic Designer at the Audio Visual Laboratory of the Pontificia Universidad Católica de Chile. Santiago, Chile. (September 2000-October 2001).
- › Motion Graphic Designer at RIO Creative Services. Santiago, Chile. (July 1999-December 1999).

HONORS & AWARDS

- › 2017 EMMY Award Winner. Outstanding Promotional Announcement/Topical: ABC News - GMA Mini Michael Strahan. Senior Art Director. New York, U.S. April 2017.
- › 2016 PROMAX BDA Silver Award. Art Direction & Design: News Program Promotion Package: ABC News Democratic Debate. Senior Art Director. New York, U.S. June 2016.
- › 2015 PROMAX BDA Silver Award. Art Direction & Design: News Program Promotion Package: ABC News GMA Happy Campaign. Senior Art Director. New York, U.S. June 2015.
- › 2015 PROMAX BDA Bronze Award. Art Direction & Design: News Program Promotion Package: World News Tonight w/David Muir "Torch" Promo. Senior Art Director. New York, U.S. June 2015.
- › 2014 EMMY Award Nominated. Outstanding Promotional Announcement/Episodic: ABC News - Unbreakable: One Girl Changing the World. Senior Art Director. New York, U.S. July 2014.
- › 2014 PROMAX BDA Silver Award. Art Direction & Design: News Program Open/Titles: The Lookout. Senior Art Director. New York, U.S. June 2014.
- › 2013 EMMY Award Nominated. Outstanding Promotional Announcement/Episodic: ABC News - Political Conventions "Slide Puzzle". Senior Art Director. New York, U.S. July 2013.
- › 2012 EMMY Award Nominated. Outstanding Promotional Announcement/Episodic: ABC News - A Hidden America: Children of the Plains. Senior Art Director. New York, U.S. July 2012.
- › 2011 EMMY Award Nominated. Outstanding Promotional Announcement/Institutional: ABC News - Be the Change: Save a Life. Senior Art Director. New York, U.S. July 2011.
- › 2011 EMMY Award Nominated. Outstanding Promotional Announcement/Episodic: Boston Med Super Tease. Senior Art Director. ABC News. New York, U.S. July 2011.
- › 2011 Broadcast Design Association Bronze Award. Be The Change - Save a Life. Senior Art Director. A Diane Sawyer Special. ABC News. New York, U.S. June 2010.
- › 2010 EMMY Award Winner. Outstanding Promotional Announcement/Episodic: A Hidden America: Children of the Mountains . Art Director. ABC News. New York, U.S. September 2010.
- › 2010 Broadcast Design Association Silver Award. A Hidden America: Children of the Mountains . Art Director. A Diane Sawyer Special. ABC News. New York, U.S. June 2010.
- › 2010 Broadcast Design Association Bronze Award. UNBROKE with Melody Hobson . Art Director. ABC News Special. New York, U.S. June 2010.
- › 2009 Peabody Award. A Hidden America: Children of the Mountains . Art Director. A Diane Sawyer Special ABC News. Athens, Georgia, U.S. May 2010.
- › 2009 EMMY Award Nominated. Outstanding Promotional Announcement/Episodic: ABC News Election Night Event. Art Director. New York, U.S. November 2009.
- › 2009 Broadcast Design Association Silver Award. ABC News Branding Image. Art Director. Image Promo. New York, U.S. June 2009.
- › 2009 Broadcast Design Association Bronze Award. ABC News VOTE '08 . Art Director. Live Event Spot (ELECTION) ABC News. New York, U.S. June 2009.
- › 2007 EMMY Award Nominated. Outstanding Individual Achievement in a Craft: Graphic & Artistic Design. ABC News 20/20 Last Days on Earth. New York, U.S. September 2007.
- › 2007 Broadcast Design Association Gold Award. Primetime Medical Mysteries. Art Director. Topical Campaign. New York, U.S. June 2007
- › 2007 ACM Siggraph, Space Time Student Animation Competition. Fine Art/ Experimental Honorable Mention. San Diego, U.S June 2007.
- › Dean's Graduate Fellowship. New York University. NYU, SCPS, CADA. New York, U.S. January 2006.
- › Fulbright Fellowship, Fulbright Chilean Commission. Santiago, Chile. July 2005.
- › Republic's President Fellowship (Chilean Government Award), Chilean Planning Ministry. Santiago, Chile. July 2005.
- › Graduated with Maximum Distinction. Design School, Pontificia Universidad Católica de Chile . Santiago, Chile. Julio 2001.
- › Academic Excellence Award. Design School, Pontificia Universidad Católica de Chile . Santiago, Chile. Julio 2001.
- › Public's Choice Award at the Kent Animation Contest with "Microciclo" . Santiago, Chile. September 2001.

JUDGING EXPERIENCE

- › Judge for 38th Annual News & Documentary EMMY Awards, Outstanding Graphic design & Art Direction. June 2017.
- › Judge for 37th Annual News & Documentary EMMY Awards, Outstanding Graphic design & Art Direction. June 2016.
- › Judge for 36th Annual News & Documentary EMMY Awards, Outstanding Graphic design & Art Direction. June 2015.
- › Judge for 35th Annual News & Documentary EMMY Awards, New Approaches: Arts, Lifestyle and Culture. June 2014.
- › Judge for 34th Annual News & Documentary EMMY Awards, Outstanding Graphic design & Art Direction. June 2013.
- › Judge for 34th Annual News & Documentary EMMY Awards, Outstanding Promotional Announcement-Institutional. May 2013.
- › Judge for 33th Annual News & Documentary EMMY Awards, Lightning Direction & Scenic Design. May 2012.
- › Judge for 32th Annual News & Documentary EMMY Awards, Graphic Design & Art Direction. June 2011.
- › Judge for 31th Annual News & Documentary EMMY Awards, Lighting Direction & Scenic Design. May 2010.
- › Judge for the Broadcast Design Association. 2010 PromaxBDA Design Awards. April 2010.
- › Judge for the Broadcast Design Association. Latin American Awards 2009. December 2009.
- › Judge for 30th Annual News & Documentary EMMY Awards, Lighting Direction & Scenic Design. June 2009.
- › Judge for 30th Annual News & Documentary EMMY Awards, Graphic Design & Art Direction. April 2009.
- › Judge for the Broadcast Design Association. North America Design Awards 2009. April 2009.
- › Judge for 29th Annual News & Documentary EMMY Awards, Informational Programing - Long Form. June 2008.
- › Judge for 29th Annual News & Documentary EMMY Awards, Graphic Design & Art Direction. April 2008.
- › Judge for the Broadcast Design Association. North America Design Awards 2008. April 2008.

RESEARCH, PUBLICATIONS & PRESENTATIONS

- › "Television and It's Dilemmas". 8 page long article for DISEÑA Magazine. PUC Design School. Santiago, Chile. ISSN: 0718-8447. June 2013.
- › Panelist: "Career Development Workshop". The Center for Advance Digital Applications. New York University. New York, USA. April 2010.
- › Beautiful Aberrations. MS in Digital Imaging and Design Thesis. Center for Advance Digital Applications. New York University. NYC, USA. May 2007. Project centered on the study of the audiovisual stimulus; with special emphasis on the aberrations that occur when perception physical limitations are pushed.
- › Guest Speaker: "Transmitting Specific Information with Motion Graphics". Design Seminar of The Mistral University. Santiago, Chile. June 2004.
- › Guest Speaker: "How Images Speaks". Duoc UC Audiovisual Week . Santiago, Chile. June 2003.
- › Guest Speaker: "Typography and Dynamics". Typography Academic Program. Design School, Pontificia Universidad Católica de Chile. Santiago, Chile. September 2003.
- › National Television General Trend Report. Channel 13. Santiago, Chile. September 2000. Report assigned by the Pontificia Universidad Católica de Chile's TV Channel 13.
- › National and International TV Weather Report Trends. Channel 13. Santiago, Chile. March 2001. Report assigned by the Pontificia Universidad Católica de Chile's TV Channel 13.
- › Television as an Audio Visual Vehicle. Design Thesis. Catholic University of Chile Design School. Santiago, Chile. July 2001.

AFFILIATIONS

- › National Academy of Television Arts & Sciences Professional Member.
- › AIGA Professional Member.
- › Broadcast Design Association Associate Member.
- › Art Directors Club Professional Member.

LANGUAGES

Spanish - Native
English - Fluent