

RODRIGO REDONDO

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WORK EXPERIENCE

- › **Senior Art Director at ABC News, Marketing & Creative.** NYC (2015- 2020)
I was leading Creatively and Artistically the Marketing & Creative department of ABC News. Conceptualizing, developing, and producing all campaigns for all ABC News Shows and properties. Working on Broadcast, Social and Interactive, and Web campaigns. Always working under pressure and with tight deadlines. Sometimes turning on award-winning campaigns and spots in just hours.
- › **Motion Design Instructor at New York University,** Center of Advanced Digital Applications. M.S. in Digital Imaging and Design. NYC (2014-2015)
Mentoring and teaching graduate students on Motion Design. Working on their creative process from concept to development. Study of design theory, motion theory, and latest trends.
- › Producer/Art Director at ABC News, Marketing & Creative. (2011- 2015)
- › Assistant Art Director at ABC News, Marketing & Creative. (2008- 2011)

EDUCATION

- › **M.S. in Digital Image & Design. New York University,** SCPS, Centre of Advanced Digital Applications. New York, NY. May 2007.
- › **B.A. in Design. Universidad Catolica de Chile.** Graduated with maximum distinction. Santiago, Chile. July 2005.

HONORS & AWARDS

- › 2 EMMY Awards, 9 EMMY Nominations, 10 PROMAX BDA awards, 1 PEABODY Award

JUDGING EXPERIENCE

- › Judge for Annual News & Documentary EMMY Awards. Graphic Design & Art Direction. (2008 - 2020).
- › Judge for the Broadcast Design Association. Promax BDA Design Awards. (2010 - 2008)

AFFILIATIONS

- › National Academy of Television Arts & Sciences. Professional Member.
- › AIGA Professional Member.
- › Broadcast Design Association. Associate Member.
- › Art Directors Club. Professional Member.

LANGUAGES

- › Spanish – Native
- › English - Fluent